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PHOTO-PARADE 10¢ FEB. 1938

THIS IS NOT PAINFUL and the man will not bleed when the pins are removed by the doctor. He has been hypnotized, is in a deep sleep

HYPNOTISM: WILL IT END PAIN?

USED only by a few specialists (and only in the past few years has it been possible for doctors to apply it to their practises without risking the loss of their professional reputations), hypnotism was first brought to the world's attention as a possible anesthetic by an Englishman, Dr. James Braid, in 1841. Denied official recognition, use of hypnotism in medicine was not considered ethical for many years, still is used only in rare instances, then generally as an experiment. Although ninety percent of all beings can be hypnotized if they allow themselves to be, the science is not yet perfected, results are uncertain. Most interesting of the recent experiments made with hypnotism as an anesthetic have been conducted by Dr. Thomas L. Garrett, who has cooperated with several New York hospitals at which operations have been successfuly performed while the patient was under his hypnotic influence. Here is proof of the amazing fact that man can be made immune to pain by hypnotism—and that bleeding is less when the patient is under its influence than under ordinary conditions!

MAN IS HYPNOTIZED, has idea planted in his mind that he won't feel pain

PINS ARE STERLIZED by the doctor, then pushed through man's upper lip

NO BLOOD FLOWS, no wounds show as subject returns to consciousness!

CLICK

Vol. 1, No. 2 February, 1938

DESERT ROOTS THAT GROW LIKE ANIMALS: WHAT MYSTERIOUS FORCE SHAPES THESE FREAKS?

MAN: Found in Death Valley, this "twins of a man" causes much comment when it is put on display

WITH only a pair of scissors and a vivid imagination, Frank Dunn, a free-lance artist now living in Long Island, New York, ten years ago began a "roots that look like things" collection which now numbers over forty pieces, is valued by its owner at $50,000. Hobby came into being by accident when Dunn noticed the striking resemblance to an antelope of root above. After passing it several times and being more impressed with its unusual formation each time, he decided to cut it off, start a collection. Because Dunn insists that roots must show likenesses without being altered, collection—most striking pieces of which are reproduced here—remains small, grows slowly.

SEAL: "Ball" on "nose" has been added to give root life-like quality

OSTRICH: Most of collection was found on deserts in the West

TRUMPETING ELEPHANT: Inspired by Dunn's collection, others now make "root collecting" a hobby

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KOSHER BEEF IS HIGH: THIS CAMERA STORY TELLS WHY

RED BULLOCK: Selected by the Rabbi, a red bullock is led along a runway from stockyard to working pen. The Rabbi is preparing for the ceremony by sening blade (cholof) is spotless and not nicked

CHARGED BY ONE LEG, the designated bullock at the proper moment is quickly swung out upon the slaughter-house floor. The animal's head is held by an assistant while the Rabbi prepares the cholof

KOSHER BUTCHERS STRIKE

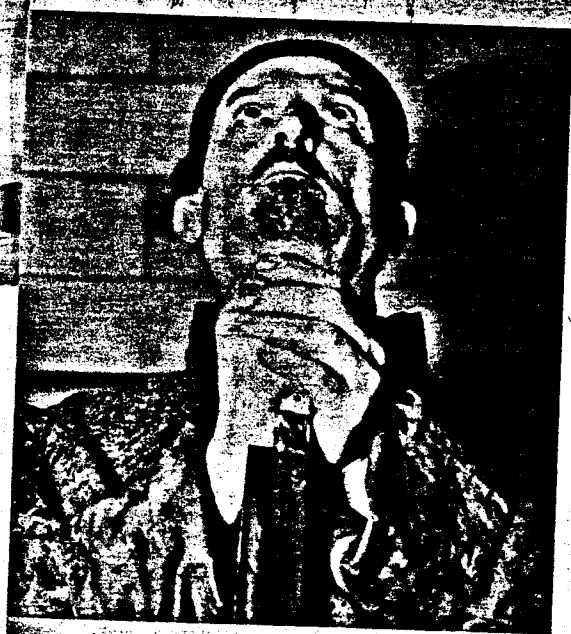
Recently 5,000 Kosher butchers in New York City closed their shops in protest of sky-high prices, claiming they were victims of a packers' monopoly. After a week they reopened on promises of an investigation and at requests of Rabbis who feared Jewish housewives would be tempted to buy non-Kosher meat.

WHY IS MEAT HIGH-PRICED?

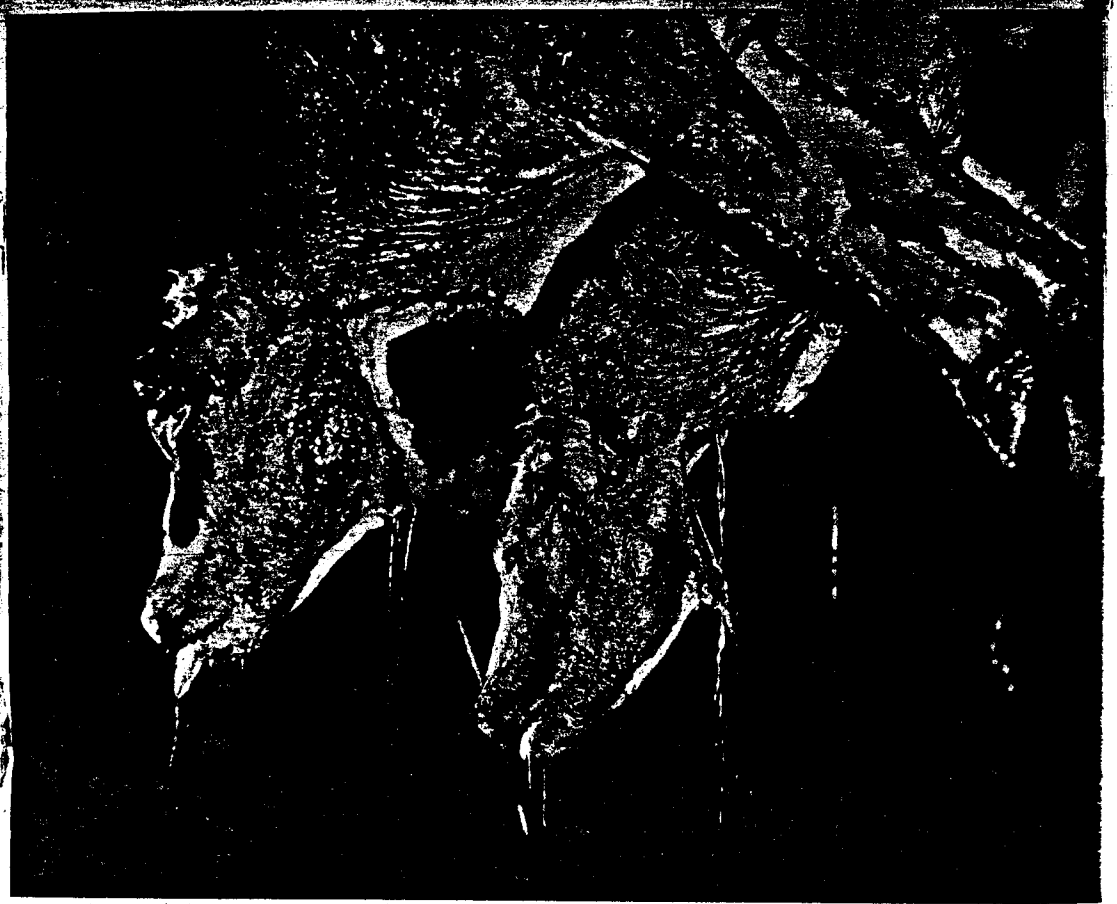
All housewives know that meats are high, beef included. Drought and government curtailment are partly responsible, along with greater costs in raising, transporting, processing, wholesaling, retailing. But Kosher beef is even higher, as Jewish homemakers know very well. It must be extra-selected, extra fresh. Butchering is a ritual, and each animal must pass rigid tests in the centuries-old ceremony.

IS KOSHER HIGHER THAN AVERAGE?

It is because of these spiritual requirements as well as economic reasons that Kosher beef is higher, by about one cent a pound, than the meat at the average retail market.



SACRIFICIAL PRAYERS are recited by the Rabbi before and during the operation. The actual slaughtering is done by two deft slashes with the cholof; traditionally, first stroke forward, the second backward



TIME-HONORED RITUAL requires first stroke away from Rabbi, second toward him, to complete ceremony. After jugular vein is severed, head is hung down to drain blood. All ceremonial regulations must be fulfilled according to established custom

SHLOCK'S NECK is removed and Rabbi Rabinowitz "searches" the carcass. By feeling, he can tell if animal is in perfect health

A LUNG IS INFLATED partially to test it for defect that might have been caused by disease

FOREMAN' SEAL OF ACCEPTANCE is stamped on the finished meat by the Rabbi. Only the fore-quarters are accepted and marked for Jewish use

PEEPING TOMS: WHAT MAKES THEM PEEP?

What they are

People who are too curious about sex (the term "Peeping Tom" was made up to describe them) suffer from what a scientist might call an "abnormal psychopathic condition." These persons are a menace to society. Many men and women who are overly curious are "Peeping Toms" of a kind, but they usually are harmless to others — and themselves. Worst that can be said of them is that they are "nutcaps."

How they're punished

Crime a depraved person known as a "Peeping Tom" commits is called an offense against public morals and decency. Those caught usually are charged with "disorderly conduct" or "being a public nuisance," and are punished according to the seriousness of their offense. Ordinary people who are a little too curious sometimes get into trouble, too, but a neighborhood fight or family row generally is the worst that happens to them. It is only in rare instances that ordinary curiosity lands a person in court.

Are you one

Many people have a harmless curiosity about what other people are doing, while some pry and spy for gain. But only those whose perverted curiosity centers on matters of sex can be called "Peeping Toms" in the true sense.

1 MOMENTS OF INTIMACY, people's private affairs, are spied upon by a "Peeper" (above)

2 SECRETS ABOUT SEX, lack of proper knowledge often turns young people into "Peeping Toms"

3 LOCKED DOORS, other taboos arouse normal curiosity (right), cause many people to "spy"

4 A CHANCE too good to miss (which usually happens by accident) is something only a few can turn down

5 MEN ARE MORE CURIOUS THAN WOMEN, in spite of opinions to the contrary. Men are curious about places, things; women's interest is in people

6 WHAT'S WRONG for one person is right for another. The policeman above, "peeping" is only doing his duty

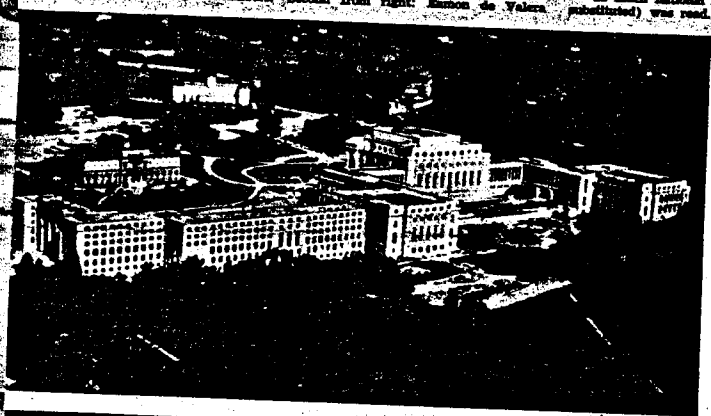
7 THEY DON'T GO TO JAIL, but next to criminal "Peeping Toms," people who spy on the boss are the worst!

WHITE SLAVERY UNMASKED:

DETAILS OF THE SUPPRESSED LEAGUE OF NATIONS REPORT

1 UNPREPARED for the shock they were to receive when report on international "white slave" traffic was read, members of the League of Nations (above) enter League chambers. Second from right: Eamon de Valera.

2 NEW HOME of the League in Geneva (below), where report (which caused so much national shame to some countries that it was suppressed, another substituted) was read. Released report was much milder than the original one.



What the Report Was

Most complete study of the world's illegal traffic in women for immoral purposes ever made, original idea of report was to provide League of Nations with facts on white slavery so they could stamp out the evil.

Why It Wasn't Published

Representatives of some of the larger nations of the League were so horrified at parts their countries play in the enslavement of young girls, findings were kept from newspapers until some of the more sensational facts could be toned down.

What Good Did It Do

When findings of investigators were finally made public, some of the worst charges against several nations were left out, or stated with less pointedness, more tact. Facts about white slavery (presented through pictures on these pages) were revolting enough to make even those countries that were whitewashed by the League's report take serious steps in an effort to stamp out this inhuman trade in bodies—the most disgusting phase of modern civilization!

3 AGA KHAN III, A League delegate

4 ANTHONY EDEN, Delegate from England

5 DR. WELLINGTON KOO, China's chief delegate

6 DR. CARLOS E. LAMAS, Argentine representative

7 ARISTIDE BRIAND, France's delegate

8 IN ALGERIA (above) special "restricted districts" are set aside for "white slaves" to ply their notorious trade in

9 SOLDIERS, SAILORS (below) are most frequent patrons of "forbidden quarters." White women are in big demand, especially by the natives of tropical countries

10 GIRLS LIKE THIS sometimes are sold into "white slavery" by their parents. This one smiles to hide a heavy heart

11 INFIL 28 OLD before she's 28! Algerian maid (above) sells herself

These Countries Import "Slaves"
Although all of the 28 nations included in the League report must shoulder blame in varying amounts for the traffic in women, biggest offenders on the "import" side are Argentina, Brazil, Mexico, Greece and Portugal—with Egypt described as the worst of all.

These Countries Export "Slaves"
Nations which supply most of the women for the brothels of the world are said to be Russia, Poland, Austria and France. Fewest come from the United States, Great Britain and Cuba.

Who Makes the Money
Beginning with the procurer (man who induces girl to start a life of prostitution), almost every person in vice rings profits—except the girls themselves. Racketeer "bosses," lawyers, doctors, "madams," make fortunes. But all the women can expect is an income of a hundred dollars a week (or less) for a few years. They face disease, imprisonment—and early death!

WHITE SLAVERY, CONTINUED ON NEXT PAGE

12 A PREMIUM ON YOUTH is paid by patrons of "white slaves" world over

13 WHEN A STRANGER SMILES at a good-looking girl, it's apt to spell her doom. Procurers are easy to hoax.

14 YOU'RE WASTING YOUR TIME HERE is the usual bait. Next comes a suggestion to answer ad which promises bigger things.

15 DISSATISFIED WITH HER LIFE, girl decides to take the stranger's advice, answer the ad he pointed out to her in cafe.

16 AFRAID of ridicule if her father isn't amused, she tells no one. But it is the usual reply of usual

WHITE SLAVERY: CONTINUED

Eight Ways Girls Go Wrong

(From records of New York District Attorney's office as compiled by Michael Stern in "The White Ticket")

"Group *I* is attracted to the city by desire to become show-girls. When conditions become hard they drift into this occupation."

"Group *II* is composed of factory workers and restaurant help who feel this might be a more pleasant and remunerative field.

"Group *III* is drafted by the pimps who ruin the girls and then force them into prostitution.

"Group *IV*, a smaller group, through unhappy married life.

"Group *V*, through improper parental care. Girls have been known to submit to sexual advances before they reached their teens, prostitution comes easily.

(Continued on page 10)

17 GIVING UP her steady but uninteresting job, girl hastens to "office" for "interview." Young man who advised her to answer the ad is there, but she doesn't think it strange

18 and **19** BOSS IS IMPRESSED (left), offers her a job as a "model." Above: Thrilled, she agrees to go to "model school"

20 IN A DISTANT CITY (unknowingly, she has been taken to a vice den), her escort suggest a drink to her "success."

21 THE SINGLE REALIZE (the drink was doped) girl suddenly realizes that she's in the hands of "white slavers." She resists bravely, but her cause is lost. Sound-proof walls keep her cries from being heard, her own secrecy about the job has cut her off from help

22 IF SHE REFUSES to do bidding of her captor, the girl is beaten, forced to undergo unspeakable indignities when she's too weak to help herself

girl
advice
her to sell

23 IF WITS FAIL, the "white slaver" is likely to produce a whip, beat his prey unconscious. Beatings, indignities continue, sometimes for weeks, until girl's spirit is finally broken. Then "boss" appears, explains what will be expected of her in his houses of ill-repute

24 and **25** SINS WORSE, even from the "madam" and inmate of a disorderly house (above), are welcome to the broken girl. Below: Ruined, disgraced, she sells her body to men

girl has
who advised
it strange

knowingly,
(wine dan),
her "success"

WHITE SLAVERY: CONTINUED ON NEXT PAGE

26 WITH MILLIONS OF DOLLARS coming in each year, dealers operate on a "big business" basis, keep girls moving from brothel to brothel so that regular patrons will always have new women. One week is the average time girl is kept at a "house."

27 GIRLS WEAR OUT, age rapidly, and soon change from house to house includes change from better-class to cheaper houses. Three or four years of this and—

28 BROKEN IN HEALTH and spirit, unable to earn the money greedy vice-ring heads demand, girl is cast adrift, forbidden to work in even the cheapest houses owned by the syndicate.

WHITE SLAVERY, CONTINUED

Eight Ways Girls Go Wrong

(Continued from Page 8)

"Group VI enters this field simply as a money-making device in the hopes that they themselves may graduate into the Boss or Madam class.

"Group VII is composed of girls who answer misleading advertisements for positions as maids, housekeepers and entertainers. When they answer these "ads," they are kidnaped and forced into prostitution.

"Group VIII is the smallest group. It consist of women whose physical need for sexual congress demands it."

29 REDUCED TO WALKING THE STREETS, girl attempts to eke out a miserable living by "picking up" men. Usually she doesn't have much success and in her efforts to get enough money with which to live, she becomes bolder—

30 and 31 GAUNT propositioning men (above), she is arrested, fined or jailed, released again to continue her miserable life, or end it (right) if she can get up the money

32 HIGHLY ORGANIZED, the world-wide vice rings provide protection (and charge them for it) for their girls, but often they are caught in raids, sent to jail. Girls (above) take a ride in the police patrol after raid

33 NOT ALL the vice "big shots" escape the law, as was proved by the recent jailing of "Lucky" Luciano in New York, but girls like those above are most frequent sufferers as result of raids

34 and **35** HELD as a material witness in connection with alleged violation of the Mann Act, girl above was a recent raid victim. Right: When "big boys" and "madams" run afoul of law, they hide faces

36 $25,000 BOND, posted by bail bondsmen (center, left) released 4 girls. They had been brought from Honolulu as witnesses in an alleged "white slave" case. Often thwarted, Law keeps fighting!

THESE BABIES BECAME STARS: CAN YOU NAME THEM?

1 BORN IN New York, 1902. Acquired stage experience in George White's Scandals. On screen in "Don Juan," "In Old Kentucky," etc.

The Greek Had a Word For It

In 450 B.C. Hippocrates expressed his belief that environment determined disposition, which in turn reacted on the features of each individual's face. The science known as physiognomy has been studied for centuries to determine character by outward appearance. We now know that heredity, environment, and experience are responsible for facial contours.

A Baby Face Has Little Character

Here are the faces of famous people—as children—before heredity, environment, and experience have left their imprints. As most babies' faces are without much character, seem more or less alike, it is difficult to identify them. Despite this sameness, each one became an individual. Each rose above the common herd.

Coming Events Cast Their Shadows Before

It is not until girls are about 12 and boys about 14 that their facial characteristics begin the gradual change that hints of maturity. Experience—emotions (good and evil), habits, health—all leave impressions. Study these famous faces. What does physiognomy tell YOU? Answers on page 13. A good score is 8 correct.

2 BEE LILLIE has man tall, dark and handsome, brought "Gay Nineties" curves back again. Made remark, "Come up and see me sometime."

3 SHE'S FAMOUS for her legs and lovely deadpan. She affects masculine apparel; made screen history in "Blue Angel," "Desire"

4 A COMEDIAN who made tortoise-shell glasses famous. Appeared in smash hits "Girl Shy," "Speedy," "Safety First"

5 NOW A RADIO receiver, movie comedian and columnist. Acted in "Mountain Music." Is associated with a tin so-called musical instrument

6 ORIGINALLY FROM Omaha, formerly named Austerlitz. Attained fame as a dancer with his sister

7 THREE FAMOUS daughters of an old-time actor. One gave up her career and married Morton Downey. One married and divorced Phil Plant. One appeared recently in "Vogues of 1938"

8 HAILED FROM New York's East Side. Has five daughters. Made hits of "Kid Boots," "Whoopee," "Follies"

9 SHE WON A big stage success in "Coquette," "What Every Woman Knows," "Victoria Regina." In film, she won Academy Award in 1944

10 AT THE TIME of this picture he was Arlington Brugh. He is currently appearing with Film Star Barbara Stanwyck.

11 HER FATHER WAS a famous actor. She was married to John Barrymore. Since his death, she has made a screen come-back.

12 SHE WAS THE winner of a "panther woman" contest several seasons ago. Played opposite Jack Benny recently in "Artists and Models"

13 WAS PLAYED opposite many stars: Carole Lombard, Katharine Hepburn, Claudette Colbert. Was in "Bachelor"

14 SHE WAS ONCE married to William Powell. Has made hits in comedy roles in "Love Before Breakfast," "No Man of Her Own"

15 ORIGINALLY FROM Wales, Cary Grant is screen's most debonair leading man. Appeared in "The Gilded Lily" and "Easy Living"

16 SHE WAS BAPTIZED Lily Chouchoute in Paris, but has since changed her name. Once she portrayed Cleopatra on the screen

THE FAMOUS FACES ON THESE PAGES ARE:

9. CLAUDETTE COLBERT
10. RAY MILLAND
11. CAROLE LOMBARD
12. JEAN ARTHUR
13. GAIL PATRICK
14. POLYNESE COSTELLO
15. ROBERT TAYLOR
16. HELEN HAYES
1. IRENE CASTLE
2. CONSTANCE BENNETT
3. JOAN BARRIER
4. FRED ASTAIRE
5. JOE BROWN
6. BARBARA STAPLE
7. MARLENE DIETRICH
8. MAE WEST
9. [illegible]

CIVILIZED SAVAGERY: NAZI YOUTHS REVEL IN BLOOD

THIS IS AN HONOR! Duelist will carry scars of this fray to the end of his life, exhibit them with pride

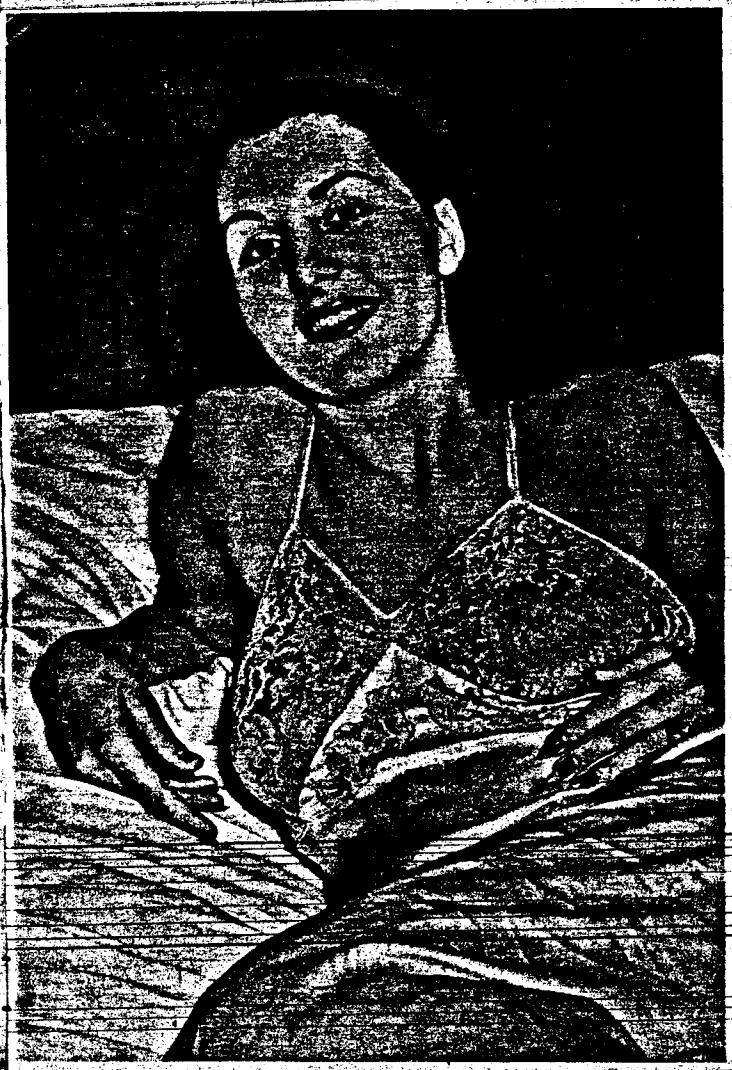
START: Contests rules must be

ACTION: Seconds watch for foul

END: Doctor steps in, stops the du

NOT to be confused with "affairs of honor," or the middle-age method of settling disputes, dueling among German students is more of an athletic—if bloody—contest. Dual is supposed to prove that a man can "take it," scars are considered badges of honor by the young Nazis. Bodies, eyes of the duelers are protected against serious injury, but cuts about face and head are common, can be dangerous as well as bloody, although doctors usually are present to see that no one is seriously injured. Duels start according to a form set by tradition, continue until one or both combatants are injured to such an extent that the doctor considers the affair has gone far enough, steps in and stops it. In addition to the ever-present doctor, each man has a "second" who stands by with a dull sword, watches his man's opponent to see that no foul blows are struck. Frowned upon officially for years, dueling was for a time encouraged by Hitler after his rise to power. Recently he has attempted to discourage the practice. Too ingrained in German tradition to be discouraged, even by Hitler, dueling continues among Nazi youths.

HOW TO SLEEP: WITH A TOTAL STRANGER



BE PLEASANT! SMILE! Nobody, not even a stranger, deserves a grumpy frown.

DON'T BE ONE of these female sirens.

DON'T BE A pain-racker—or a sermonizer.

DON'T BE A polywog and toss your legs

DON'T BE A wig-wagger. Keep arms close

IN EVERY city, every small town, house parties are given, bedrooms crowded, and often guests are required to share room with a total stranger. In Hollywood, where week-end parties occur often, a famous hostess has published these rules for her guests in order to make for more congenial rest and clearer eyes the next morning. Posed by Eleanor and Ruth Troy, two of Hollywood's prettiest chorus-girl sisters, they tell any guest how to go anywhere and have no fear of losing friends because of his or her bedroom manners. Gist of hostess' advice is sleep with consideration for the other person. Common form of bedroom pest is the fresh-air fiend. He opens windows, stands in a gale, does his calisthenics while his roommate-elect shivers. Most embarrassing bedmate is he who dreams of his sweetheart and acts accordingly. Surest remedy recommended by experienced week-end party-goers is to go to bed on an empty stomach. Teeth "gritters" present every hostess a tough problem, because they are difficult to discover. Confirmed "gritters" often place bits of sponge rubber between their jaws; sufferers, bits of cotton in ears. Surest remedy: sleep alone!

WONDER GIRL: THE SECRET OF JEANETTE MACDONALD'S LONG-LIVED POPULARITY

NOW MRS. GENE RAYMOND, Jeanette's recent marriage to the popular young actor was a big affair, carefully planned, an important social event in Hollywood.

Sincerity Sees It

Pouring the whole of her five-year-old heart into a song for her sister's dancing teacher, Jeanette MacDonald made so much of an impression that she was asked to sing at the school's recital. The sincerity with which she performed then, and the sincerity that still marks every role she plays have taken her from bit-parts to starring roles! A leading box-office name of 1937, according to a recent poll, Jeanette is headed for greater things after 8 years in movies—when others fade after 5 years at the top!

Stepping-Stones to Success

Born on June 18, just thirty years ago, daughter of a not-too-successful building contractor and politician in Philadelphia, Pa., she went on the stage (worked in the chorus) when she was 14. At first she had only mediocre success, posed for commercial photographers, modeled for tests, finally was brought to the attention of big-time producers with her performance in "Fantastic Princesses," a little more than an amateur show produced in Greenwich Village. "The Magic Ring," "Tipitoes" followed, but she really didn't "arrive" on Broadway until she played in "Sunny Days." After being tested once for pictures (previous contracts kept her from taking the job) she entered the movie field in 1929. First picture: "The Love Parade," with Maurice Chevalier. Next: "Girl of the Golden West," with Nelson Eddy.

PICTURE HISTORY OF JEANETTE'S FILMS: Left to right: As she appeared in "The Love Parade," with Maurice Chevalier (her first picture); scene from her second picture with Chevalier, "Love Me Tonight"; with Ronald Young, in "Annabelle's Affairs." With exception of current tour, she's been in films since 1929.

WITHOUT TELLING her anything about it, Gene bought a beautiful Bel Air home (left), surprised her plenty.

ABOUT at sports, Jeanette plays tennis a great deal, swims often. Marriage is considered one of Hollywood's happiest.

THIS IS THE COSTUME Jeanette wears in her current picture, M-G-M's "The Firefly"

DAILY-RAY publicity photo in a similar kind of costume

FIRST REAL PART on Broadway for Jeanette was in "The Magic Ring" (above). She made good in her role, her clothes sloppily

PICTURE HISTORY (continued): "Let's Go Native" teamed Jeanette with Jack Oakie; with Nelson Eddy (center) she made "Naughty Marietta," "Rose Marie," and "Maytime," three outstanding hits. Right: With Clark Gable in "San Francisco," another big film. Others include: "The Cat and the Fiddle," "Monte Carlo"

WORK as a model before she began to star in musical comedy gave her poise. Right: Note sophistication, poise and glamour she has achieved since early-day photo

COMPARE Jeanette (right) in "Love Me Tonight" with the glamour-girl (above) she was in "San Francisco"

WONDER GIRL CONTINUES ON NEXT PAGE

YOUNGEST of three sisters, Jeanette's now thirty years old. Above: First photo of star. Age, 3 months

TALENT BY HER SISTERS, Jeanette was a good singer, could dance well at the age of 4½

FIVE YEARS OF AGE: Parents thought she was cute, didn't plan stage career

WONDER GIRL, CONTINUED

Romance

As the result of their both arriving at a party at the same time (they'd never even met each other), Hollywood columnists first had Gene and Jeanette "going together" before they'd been introduced, planning marriage before they'd had a date! Gene asked Jeanette for a date. She accepted. Their engagement was announced on August 20, 1936, marriage took place on June 16, 1937.

Dream Comes True

Ever since childhood, Jeanette had wanted a big church wedding, prepared for marriage in the same sincere fashion. Over 300 guests attended the wedding, Nelson Eddy sang. Indicative of reason for Jeanette's popularity: Married on 16th of June, Gene and Jeanette delayed their Honolulu honeymoon until the 25th—so Jeanette could finish "The Firefly," then in the making.

REGULARLY ENROLLED in dancing-school at the age of six (above), she liked to dance better than to sing

THREE YEARS after picture (left) was taken, Jeanette was on Broadway. Above: In 1927, she was known as a dancer instead of singer

RED-HAIRED, perfectly proportioned for pictures, Jeanette is one of the few actresses in movies who has to be careful to see that she stays heavy enough for the camera (instead of trying to keep her weight down)

MARRIAGE OF GENE RAYMOND, JEANETTE will be long remembered in Hollywood. Attendants shown, bottom: (left to right) Helen Ferguson, maid-of-honor; Mrs. John Mack Brown, Fay Wray (Jeanette's maid in blue), Ginger Rogers, and bride's sister, Eleanor MacDonald. Little ushers were sent from Philadelphia.

MRS. MAC DONALD with her beautiful daughter and handsome son-to-be-to-be shortly before their lovely wedding.

ENTRANCE TO CHURCH where wedding was held. Right: Bride and groom. Instead of having their names (as often happens in marriage) marriage has helped their both.

PERSONALS: ITEMS OF INTEREST WHICH MADE NEWS OF THE DAY

1 **NO LOVE IN HEADLINES** is Miss Olympic champ. Married to Art Jarrett, bandleader, has announced she'll marry Billy Rose, theatrical figure. Result: Field day for newspapers!

2 **SOUL OF THE ARGANDS** was Gerber, according to Mrs. Gerber, who recently obtained a divorce. She charged he stayed away from home, objected to friends. Uncontested divorce granted.

3 **SECRETARY IS FIRED** Daily Gossip, dog, fired by Tommy Manville, accused him of firing her before Christmas to save presents. Manville: "She came in with a toothbrush, went out with 2 cars and 12 trunks!"

4 **SOCIETY SCANDAL** involved Mrs. Lolita Van Wyck and Mosellecita Stapp; brought charges of disorderly conduct. Lolita: Stapp is unladylike. Mosellecita: Lolita broke into my apartment. Judge: Out of court!

5 **PICTURESQUE "ALFALFA BILL"** Murray returns to the national scene by announcing he plans to campaign for governor of Oklahoma next year on the platform of "lower taxes and lower cost of government."

6 **CRASH DAMAGES** of $502,538 are being asked by Mrs. Ora Johnson, widow of Big-Game Hunter Martin Johnson, from Western Air Express and United Airports Co. She will file separate suits for her own injuries.

7 **NOT ENOUGH MONEY** to pay her the $1,500 demanded, so Mary McCormic couldn't sing. 1,000 people went home. McCormic: "I am a soloist and paid a salary. I was in excellent voice. It's unnerving!"

8 **WELTERWEIGHT CHAMPION** Barney Ross signed a life contract, but it was not for the ring. In December Barney promised to love, honor and obey Pearl Siegel; plans to defend his title in the spring.

9 **A TEAR-GAS BOMB** was thrown by an unidentified person at a recent recital of Fritz Kreisler in Ann Arbor, Michigan. 5,000 spectators left, later returned to their seats after Kreisler good-naturedly resumed.

10 **NORMAL SIZE AT BIRTH**, but at 6 months he's some baby! Lambert Alsip, Cumberland Falls, is 2 feet high, weighs 40 pounds. Born of 18-year-old parents, he is fed mother's milk only, gains 3 pounds monthly.

11 **ROYAL ROMANCE?** A whirlwind since his beloved Queen Astrid's tragic death in 1935, King Leopold of Belgium has made 3 visits to England in as many weeks. Rumor: He's arranging an English marriage.

12 **KNOCKOUT BIRTHDAY PARTY:** Grace Moore was in near-riot when 2 men got in fight over whether she was insulted by catcalls in night club. Fisticuffer Paul May: "I got licked, but I stopped the blame"

GALLERY OF CONTEMPORARY ART

Some of the month's outstanding photographs and humorous drawings

"Glamor"—Posed by Miss Carole Lombard of Hollywood, formerly of Fort Wayne, Ind.

Studio Gendik

"JILTED"—The children of all the world's races, except the Chinese, have played with dolls since antiquity

"EGOTIST" — scientists call him "felis domestica" and estimate there are 13,000,000 in U.S.A.

Studio Gendik

"CURIOSITY"—a child's awakening intelligence is first directed to his own toes, then to other toes

Ben Wolfson

"I said two tickets, not two tackles."

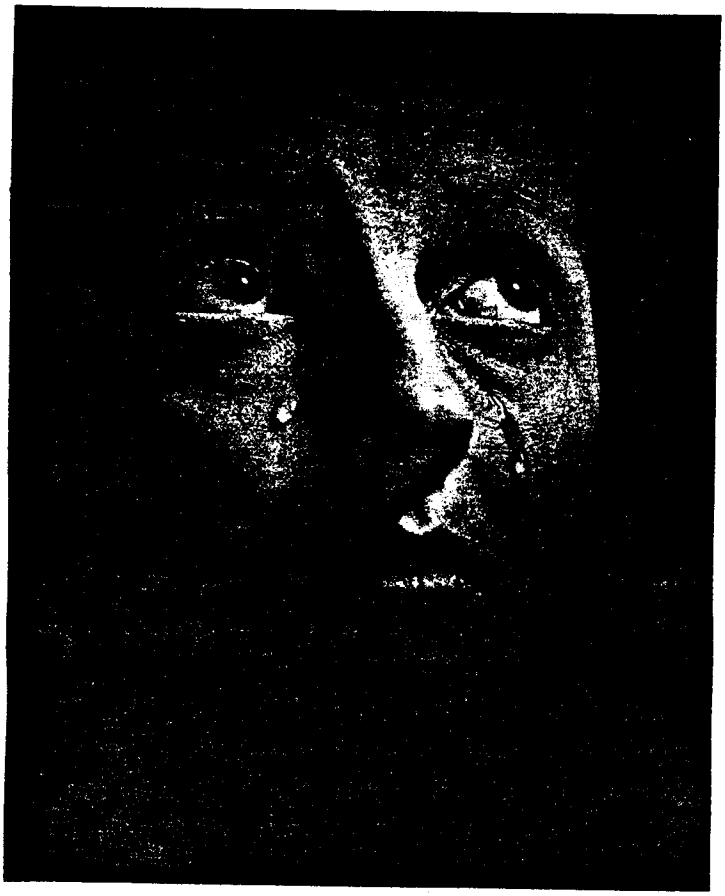
"How many children did you have when we started this demonstration, ma'am?"

"Emmy, hit looks like Major Sims is goin' to cut another notch on his gun."

"Erratic! He did grandmother in a week and spent a year finishing this."

"That no good Z°),l'★:—"

"Yessir, we wired in a reservation for the bridal suite."



"WOE" — Tears make drama, are also most powerful antiseptic known to medical men

"SILVER LINING"— Clouds like these are difficult to photograph except with finest lens

Don Wallace

"TIMOROUS"— Knowledge of the anatomy of moods is a first requisite of good photogaphyy. This remarkable picture shows this knowledge to a degree rarely captured by cameraman

Jack Mansfield

"Two dozen oysters . . . er-r-r . . . RAW!"

Studio Deutch

WASHOUTS: THE KIND OF GIRLS MEN WON'T DATE

REASONS why one girl's phone is always ringing and she goes every place and other girls go no place are so simple that most women overlook them. A man likes to have others envy him his choice of girls, and he feels that if he spends money on an evening's fun, his date should look attractive for the occasion. Men are quick to resent laxity on the part of a girl, often treat carelessness as a slap in the face. Charm is a girl's most valuable asset; it can be expressed by careful attention to appearance and appearances. The girl who looks like her escort thinks she should, acts in a way to make him proud of her, never lacks an escort!

DO YOUR DRESSING in your boudoir to keep your allure. Be ready to go when date arrives; don't keep him waiting. Greet him with a smile!

MEN DON'T LIKE girls who borrow their handkerchief and smudge them with lipstick. Makeup in privacy, not where he sees you.

DON'T SIT IN AWKWARD POSITIONS—and never look bored, even if you are. Be alert, and if you must chew gum (not advised), do it silently, mouth closed.

IF YOU NEED a brassiere, wear one. Don't tug at your girdle, and be careful your stockings are not wrinkled.

CARELESS WOMEN never appeal to gentlemen. Don't talk while dancing, for when a man dances he wants to dance.

DON'T USE THE CAR MIRROR to fix your make-up. Man needs it in driving, and it annoys him very much to have to turn around to see what's behind him

DON'T BE FAMILIAR with your escort by caressing him in public. Any open show of affection is in bad taste, usually embarrasses or humiliates him

DON'T BE SENTIMENTAL or try to get him to say something he doesn't want to by working on his emotions. Men don't like tears, especially in public places

DON'T BE FAMILIAR with the headwaiter talking about the fun you had with someone else another time. Men deserve, desire your entire attention

DON'T TALK ABOUT CLOTHES or try to describe your new gown to a man. Please and flatter your date by talking about the things he wants to talk about

DON'T DRINK TOO MUCH, as a man expects you to keep your dignity all evening. Drinking may make some girls seem clever, but most get silly

DON'T BE CONSPICUOUS talking to other men. The last straw is to pass out from too much liquor. Chances are your date will never call you again!

NOSE-BOBBING

MIRACULOUS OPERATION BRINGS HAPPINESS TO HUNDREDS

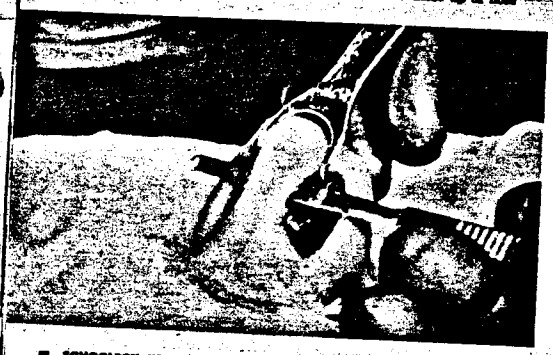
1 NOSES different from average sometimes (especially to sensitive youths) cause owners embarrassment, are handicaps in certain careers. Young man (left) felt his nose a hindrance

2 NEW NOSE (right) is pleasing to its owner, who feels it was worth going through operation! It is example of wizardry of surgery. Many think about having their noses remade, some are doing so

...TO YOUR DRESSING in your boudoir to ... go when date arrives; don't keep him ...

3 BORN WITH A BRAKED NOSE 23 years ago, young man considered it an affliction, became self-conscious about it. Above: Close-up of nose

4 "NOSEY" WAS HIS NICKNAME in school, teased onto him by his schoolmates. Above: Doctor injects anesthetic solution into tissues of nose

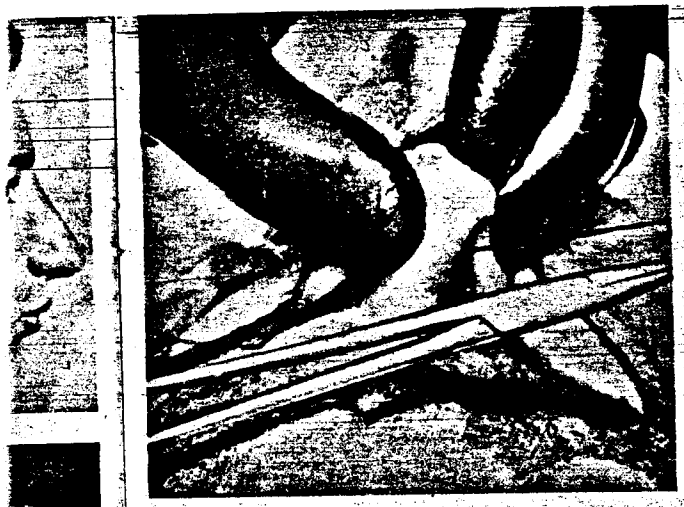


5 SCHOOLBOY JEERS were forgotten, but when girls laughed at him, it hurt. Above: Severing the cartilage from nasal tip with special knife

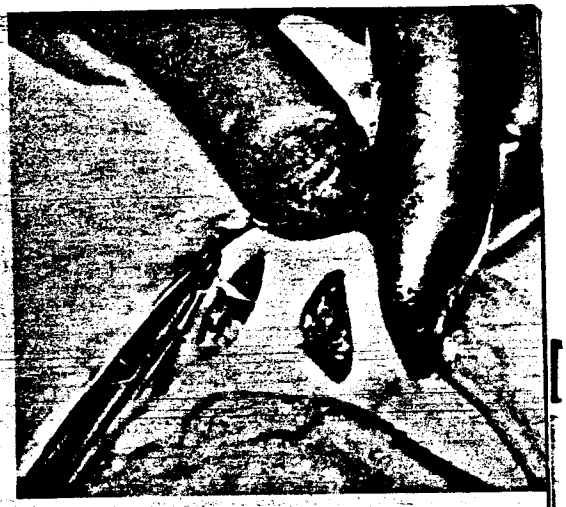
6 GIRL-SHY, unhappy because of his nose, the lad decided to take drastic measures. Above: Nasal hump is extracted through the nostril

7 HE DIDN'T CARE WHAT HAPPENED, he told the doctor. Below: Further stage in removal of the hump, consisting of bone and cartilage

8 HUMP IS REMOVED and with preliminary cutting through the bone with a saw-like instrument, the bridge of nose is narrowed by finger pressure



9 NASAL TISSUES ARE SEWED TOGETHER to shorten the nose after a large triangular piece of nasal septum is removed by doctor's expert fingers



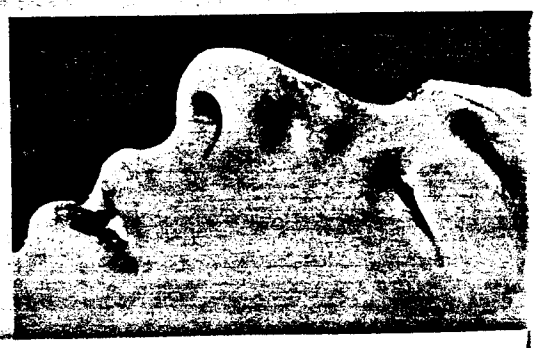
10 DOCTOR TAKES A STITCH in the nasal tissue (above). Operation will leave the nose sensitive for a while, but lad believes it's worth it

11 THROUGH THE NOSTRILS a delicate instrument takes necessary stitches. Note no outside incisions have been made during operation

12 THE LAST STITCH has been taken as this picture was snapped, and the suture (thin, sterilized catgut) is brought together for cutting

13 SURGICAL OPERATION is completed. Nostrils are spread, gauze packing removed. (Packing was to prevent secretions entering throat.)

14 AFTER OPERATION (below). A splint is attached for 48 hours to prevent after-swelling. Will the "new nose" make him happier?



MAN-SIZED JOBS: BUT WOMEN DO THEM

ONLY WOMAN HORSE-SHOE HAMSMITH is Mrs. Bittell, Elmore, England, who supports a large family at her forge. Her grandmother had the same trade

WOMAN WARRIOR who shared in fighting in Italian-Ethiopian war

ICE AND COAL WOMAN Mrs. Roth of St. Louis is very busy

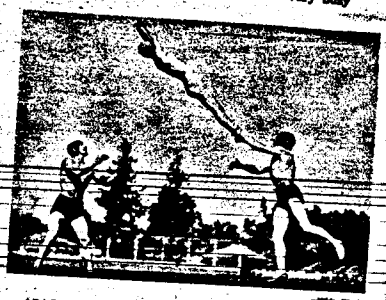
LONGSHOREWOMEN loading lumber on docks in Copenhagen, earning their bread

A Man's a Man for a' That

Is this really a man's world? Those who answer "yes" might well ponder over these facts and photos. Here are true-to-life jobs women are performing in various parts of the world today. And many of these jobs require brawn as well as brains, and plenty of it.

Danger—Women at Work

From dancing to digging, conducting to coal-heaving, blacksmithing to battling, welding to wharf-loading, these women earn their daily bread at work seldom associated with the so-called "weaker sex." He-men, beware! These women can justly lay claim to "wearing the pants"!



ADAGIO-DANCER Eve Ivey lives dangerously, has to be perfect, as one slip might cost her life

ONLY WOMAN COAL-MINER in America, Ida Mae Stuhl, half-owns, works in a mine

FIRST WOMAN SYMPHONY CONDUCTOR Ebba Sundstrom proves that men haven't a symphony monopoly

FEMALE ELECTRIC-WELDER Mrs. Kathryn Nelson picked a tough job for herself in this profession

ROCK-BREAKERS are usually convicts, but in Belgium some women pay road tax this way

These are pictures taken just prior to a recent broadcast in which Miss West and Mr. McCarthy had the sex-appeal battle of the century. Movie patrons will be able to see Miss West again soon in "Every Day's A Holiday"

LITTLE MAN YOU'VE HAD A BUSY DAY

WORLD'S LARGEST NIGHT-SET:

BIG NAMES

IN THE Ziegfeld and most elaborate Hollywood tradition, "Rosalie," a musicomedia (music plus comedy plus operetta) brings to cinemaddicts some of the brighter luminaries of the screen. A fantastic romance, with Eleanor Powell as a princess of far-off Balkan kingdom, Romanza, has Nelson Eddy as the West Point cadet who wins her heart. She, of course, is being forced into a marriage of state, but she is saved from such a fate when Eddy persuades her father, the king, to abdicate. Comedy is provided by Edna Mae Oliver, Frank Morgan, Reginald Owen. Ilona Massey, continental importation, is brought to American attention with fanfare. Not studio manufactured, West Point and Vassar scenes are authentic notes. A most lavish production, "Rosalie" has what Hollywood has found so successful: Music, comedy, dancers, intricate routines, adventures and romance-come-true.

IN ABSOLUTE COMMAND of the situation is Director W. S. Van Dyke. He has technical problems, setting of cameras, lights, which require time

ON LEANING BOARD is Edna Mae Oliver, to prevent crushing her gown

REAL CADET checks Screen Cadet Nelson Eddy. "Pointer" is Fred Thompson

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SEMMER AND FROGS on Eleanor Powell's costume carry out military note of "Rosalie." Eleanor walked Broadway until her first break in "Hot Shot"

VIENNESE SONG-BIRD Ilona Massey makes American debut in "Rosalie." She recently arrived from Budapest and is considered one of '38's comer.

WORLD'S LARGEST: CONTINUED

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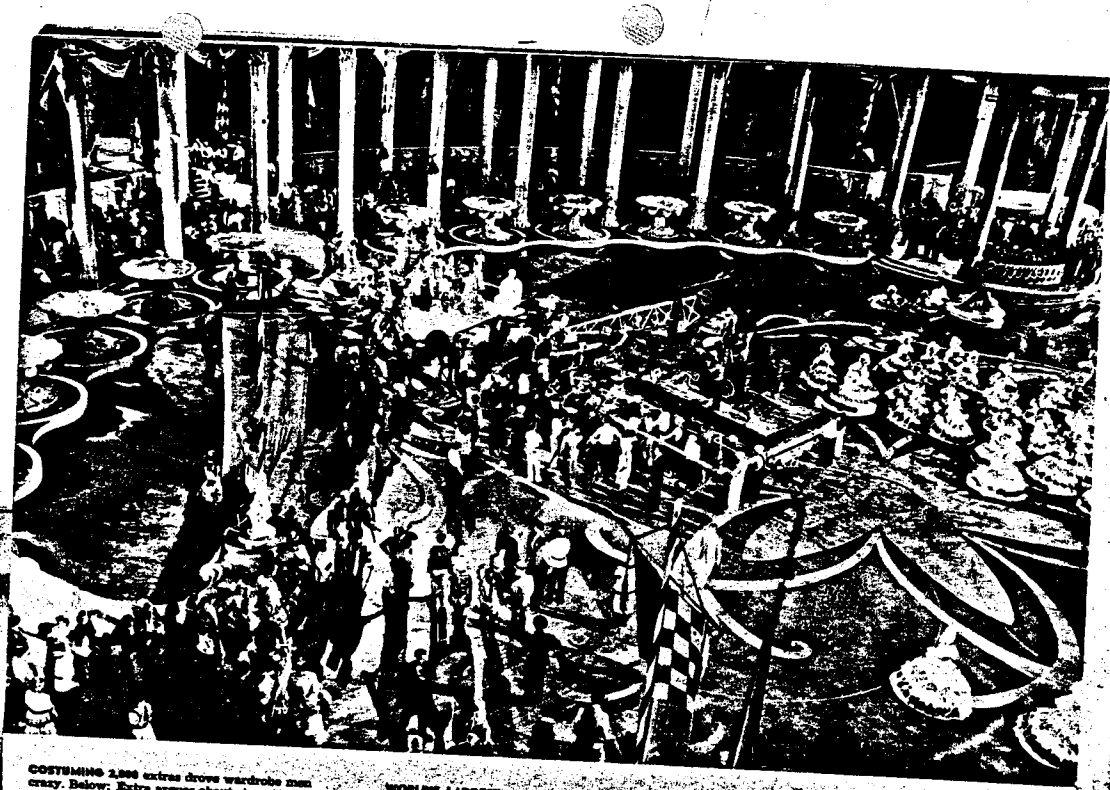


COSTUMING 2,000 extras drove wardrobe men crazy. Below: Extra argues about size of boots

WORLD'S LARGEST night-set, above, shows gaily bedecked peasants dancing while cameras mounted on 50-foot booms were high above the crowd for filming. Setting of cameras, lights, require many hours

WORLD'S LARGEST NIGHT-SET:

CONTINUED

LESSER LUMINARIES

Romanza set for the musical "Rosalie" is the largest ever constructed. A new sixty-acre studio was purchased and upon this the Kingdom of Romanza was built, including fairgrounds, palace, parliament buildings, waterfalls, a giant plaza. The kingdom was populated by 1,500 peasants. Extras required numbered 2,000, in addition to 500 dancers and 1,000 production workers. As the dance sequence was shot at night, the lighting of the set was difficult, and M-G-M was forced to borrow lighting equipment from every studio in Hollywood.

FREE LUNCH was served all night in specially constructed commissary, workers ate in shifts

FOUR O'CLOCK IN THE MORNING was announced as quitting time, so extra telephoned boy friend

MEN'S REFRESHMENT TIME meant cooking for a hungry mob. Everything was cooked in enormous quantities; the smallest container was a 20-gallon capacity

NOT CONTENT with singing for the picture, Nelson Eddy indulges in a little close harmony with a group of dancers and character players on set

CHOREOGRAPHER ALBERTINA RASCH (ballet director), a great dancerne until an injury ended her career, trains girls for revues, musicals like "Rosalie"

NIGHT TIME IN HOLLYWOOD and between scenes, wrapped up against the chill of the night, a couple of dancing beauties take a much-needed nap

IN BREATHTAKING TWIRLS during the filming of the scenes, the ballet girls get new make-up and hairdresses, gossip and read, during their rest periods

ZULU WEDDING: WORLD'S STRANGEST MARRIAGE CEREMONY

1 BEFORE CEREMONY women of the tribe help dress bride-to-be, then leave her

2 BRIDEGROOM APPROACHES (below), and shows woman by signs he's a strong man

3 GROOM IS SERIOUS: If woman encourages him, he examines teeth to see if she is healthy

4 IF HE'S SATISFIED, groom (below) tells her to get up, stand with her back up against a tree

SATISFIED,
elow) tells
stand with
ainst a tree

Where Zululand Is

A part of the province of Natal in South Africa, Zululand has an area of 10,450 square miles, a population of about 230,000. Country is 185 miles long at its longest point, 105 miles wide at its widest. Although Zulus govern themselves, Zululand is under British rule, having been annexed by Great Britain in the year 1895.

A Man Can Have Many Wives

Polygamy (custom of a man having more than one wife) is the usual thing in Zululand. A Zulu may have as many women for wives as he can afford. He exchanges cattle for his women, although he does not feel he is buying them. The government has placed a tax on wives in Zululand and a man pays a certain amount each year for each woman he has.

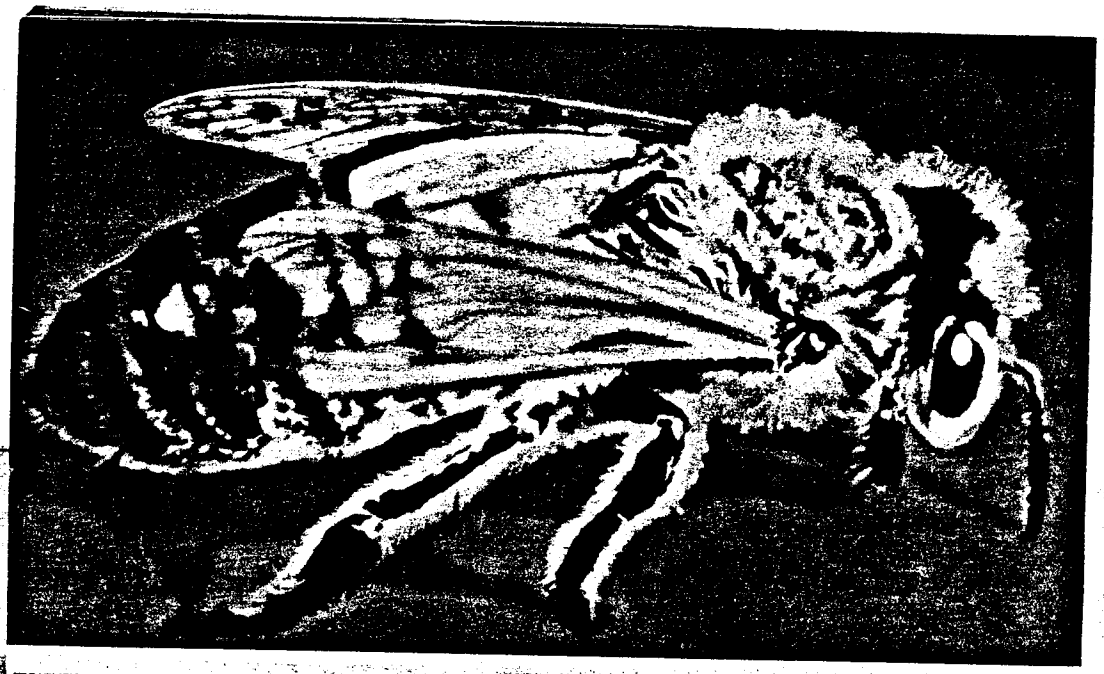
Why Women Submit

Although the Zulu wedding ceremony is cruel and painful, women gladly go through with it because they believe they can tell how much a man loves them by how hard he hits them. If the wedding blow mars their beauty, so much the better (reason Zulu women) because if they're not pretty other men won't be interested in them —and that will make them more faithful wives!

5 A SOCK ON THE JAW (above) ends ceremony. Idea is to knock out bride's teeth!

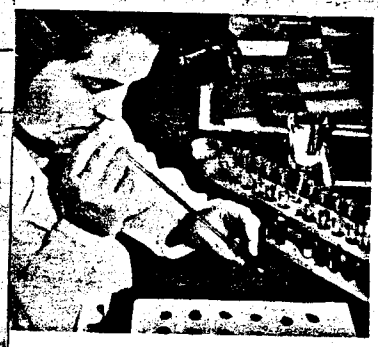
6 BRIDE'S TOOTHLESS GRIN (right) is proof of happiness, promise to love, honor, obey

7 SATISFIED: Woman feels her husband loves her because he knocked out so many teeth, man is sure their lack will keep her faithful, so he carries her to their honeymoon hut (above), final step of this fantastic rite!



TREATMENT FOR RHEUMATISM—based on curative powers of the sting of an ordinary bee—has been developed by Prof. Apitz at therapeutic Bee Institute

BEE STINGS: THEY CURE RHEUMATISM



PATIENTS EXPOSE HANDS to bees. Treatments are under scientific control, daily blood tests are taken. Technician, above, will find out if patient is cured

TAKING THE CURE, patients cover their faces. Dr. Apitz, left, and his assistant Dr. Schindler, right, do not need protection—they're immune to stings

300 BEE STINGS cured woodsman above. Number varies—one girl received 62 daily. Treatment also cures alcoholism, leaves patient no desire to drink

No discrimination

Rheumatism is a constitutional disease which attacks joints, muscles, causing much pain and discomfort. History tells us how, through the ages, it has attacked prince and pauper, poet and peasant without discrimination. Who knows but what the history of the world was changed by some rheumatic ruler who, his disposition spoiled by pain, started a great war and upset the balance of power . . .

Old light for new ideas

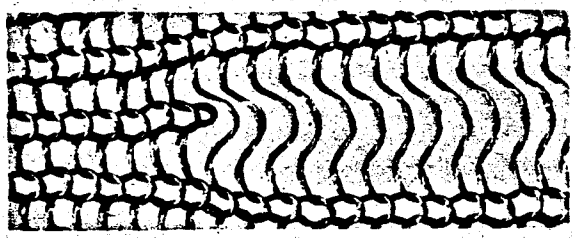
In days of long ago, when medical science was still in its Dark Ages, rheumatism was treated by permitting insects to sting the afflicted. Research brings to light the fact that bees were often selected for the job. And a good job they did of it, too, if we can believe these ancient medical journals to which modern medicine often has recourse in their search for old light on old subjects.

King of sting

Today, on the continent of Europe, we again meet Dr. Bee in the role of King of Sting in this ancient method of combatting rheumatism. Astounding success is written in the medical case histories of many patients so treated. Where will it lead? Has a new era of medical science come out of the dim past to aid "we moderns"? Will it now, or sometime in the future, come to YOUR rescue, save you many aches and pains?

RUN IN YOUR STOCKING:

ITS CAUSE AND CURE



CHEAP HOSE are available for as little as 10 cents a stocking, but the average pair is 70 cents. Highly magnified picture, above, shows what happens when a run starts

RUN WAYS

Where did runs start? Silk stockings. Where did silk stockings start? Spain and Scotland. Though both of these countries are accredited with the beginnings of knitted hosiery, American demand and genius are responsible for their widespread use. Silk-stocking runs have become a major problem to the working girl, being responsible, in part at least, for the enormous requirement of 35 million dozen pairs annually. Average price: 70 cents per pair. Runs are caused by rough desk edges, hurried straightening, catchy fingernails, faulty garters. Any more?

END RUNS

There are many methods of curing runs. Reweaving is best, though often too expensive. Sewing by machine or hand helps, but it is rather unsightly, and most girls sacrifice economy on the altar of appearance. Better advice is to get at the cause, correct garters, adjust carefully, wash lightly, handle with care. "Runless" hose, although sold as such, develop runs around the leg. Freak accidents ruin hose.

SPECIALISTS ARE NEEDED to mend runs so they are not unsightly. If hose are washed carefully and not wrung out (below) they will last longer

LIQUID NAIL POLISH is an effective and quick method of stopping the progress of a run and it is often used in cases of emergency

MOISTENED SOAP applied to the run itself is another way of keeping run from getting larger

YESTERDAY'S MISS AMERICAS: WHAT ARE THEY DOING TODAY?

1 MOST BEAUTIFUL of all "Miss Americas," according to many experts, was Fay Lanphier, who won the coveted title in 1925. Contest has not been held every year, ten "Miss Americas" having been chosen between 1921, year contest started, and 1957, when most recent was held

2 "THE AMERICAN VENUS" was the title of a movie in which Fay Lanphier (she's now Mrs. Fay Daniels, picture with daughter is recent) was star. It was made soon after she became "Miss America." Says Mrs. Daniels: "A home and family are the most important things"

3 and **4** FIRST "MISS AMERICA" of all was Margaret Gorman, of Washington, D. C. Left: As she appeared after winning in 1921. Above: Now socially prominent Mrs. Victor Cahill, wife of Washington real-estate broker, is happily married, seldom poses for pictures

5 FIRST OF THE NEW series of contest winners (no contests were held between 1927 and 1933 in Atlantic City) was Marion Bergeron of West Haven, Conn., who was crowned "Miss America of 1933" at that affair. Taken at time of her victory, picture above shows "Miss America" crown.

6 FOUR YEARS AFTER her victory at Atlantic City, Miss Bergeron is still unmarried. Photo above was taken in the spic-and-span kitchen of her tidy apartment in West Haven, shows how little she has changed. Following year (1934) no contest was held

7 MARRIED IN 1931, seven years after becoming "Miss America of 1924," Ruth Malcolmson of Philadelphia, Pa., above, is now Mrs. Carl Schaubel. Right: Mrs. Schaubel with son Jimmy, now five. She says: "Married life and motherhood are the only really important things in a woman's life"

8 WHILE STILL IN HIGH SCHOOL, Lois Delander of Joliet, Ill., (below, left) went to Atlantic City, won the "Miss America" crown for 1927. She finished school, later worked in Chicago. Today (below, right) she's happily married, lives in Wilmette, Ill.

What Title Means
Started in Atlantic City in 1921, a bathing-beauty contest, winner of which was dubbed "Miss America," drew beauties from all over the country, became a yearly event for several years. So much was written in newspapers, magazines about the contest that the affair grew year by year.

Where They Come From
From every state in the Union and from every walk of life, winners of local beauty contests for years have gone to Atlantic City to compete for "Miss America" honors —and the awards that come to a girl who receives "most beautiful of the year" tag from experts.

Why They're Chosen
Contest to choose the year's most beautiful girl was begun in Atlantic City in order to draw crowds to this famous vacation resort, and to advertise it through publicity given the contest and the winners. Plan succeeded so well that winning beauties do not fade from the public eye.

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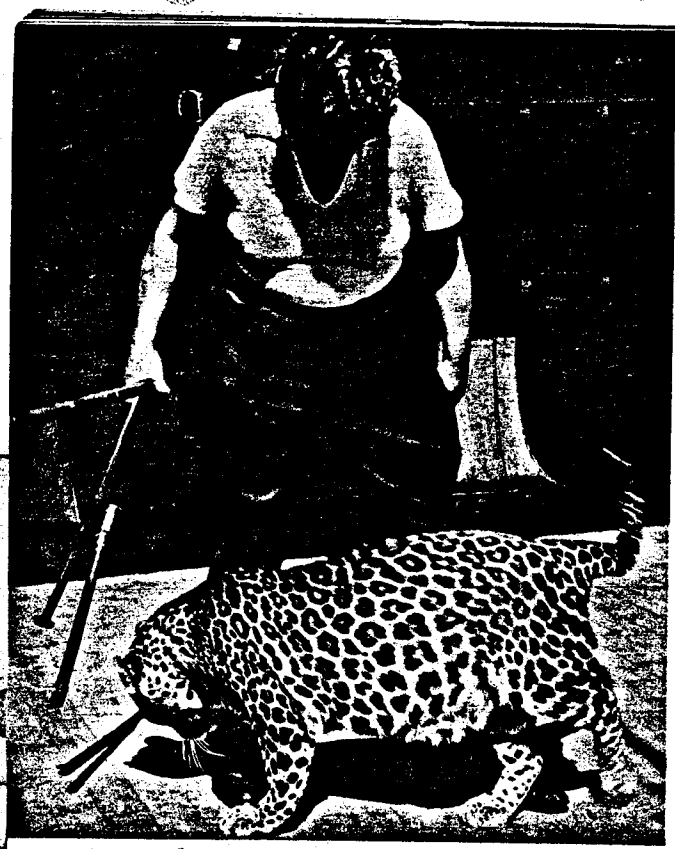


ONE WOMAN'S COURAGE:

THE STRANGE CAREER IT BROUGHT OLGA CELESTE

What she does

Since she was eleven years of age, Olga Celeste has trained animals, today is the only woman leopard-trainer in the world. Employed by the California Zoological Society, in Los Angeles, California, Miss Celeste also supplies trained animals to motion picture studios, doubles for stars.

Dangers she faces

Considered the most treacherous and hardest animals to train, she specializes in leopards, will "work" other beasts. She bears scars, but has been injured seriously only once.

1 **SECRET** of controlling wild animals, according to Olga Celeste, is not to fear them, to exert a human's naturally stronger will. She talks to leopards, fondles them like ordinary house-cats

2 **STRONG ENOUGH** to lift a 185-pound man with one arm, Olga's a neat housekeeper, swell cook

3 **SCARS** (below) are trademarks of dangerous career

4 **OLGA'S FAVORITE** among "cats" she trains is "Heinse" (below), who often goes home with her

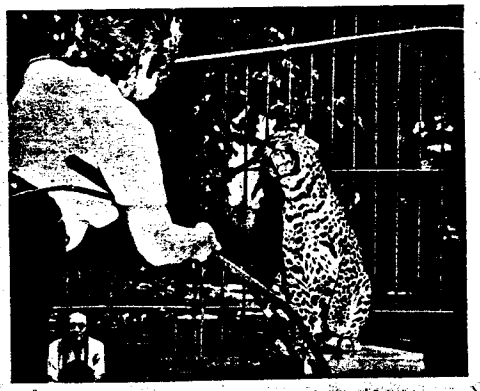
5 **"HEISSA'S" BETTER** than a watchdog (below), but won't make friends with anyone except Olga

6 **TRICKS OF THE TRADE:** Leopards like talcum odor

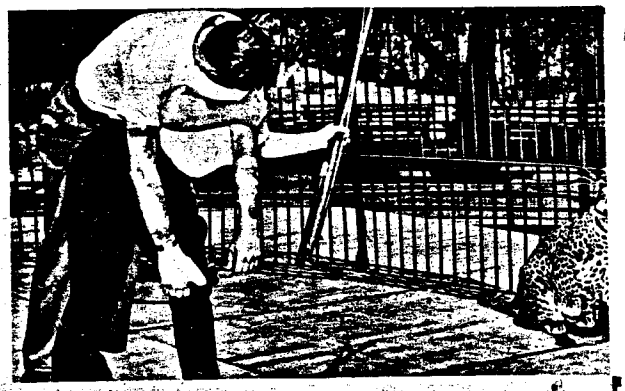
7 **FOR DEFENSE:** A forked stick, two whips (below)

8 **SAFETY FIRST:** Rain on boots (below) prevents slipping

9 **PERFUME:** Leopards like it, seldom attack trainer wearing it!



10 FITS OF TEMPER are common among leopards. During the filming of a movie, one attacked an actor. Olga saved him



11 WHEN ACTOR SLIPPED, leopard rushed him. With aid of Frank Phillips, a lion-tamer, Olga shows how she carried man to safety, fought off the animal

12 PERSUASION is sometimes necessary to get leopard to do tricks. Trainer must never let them refuse, make them obey

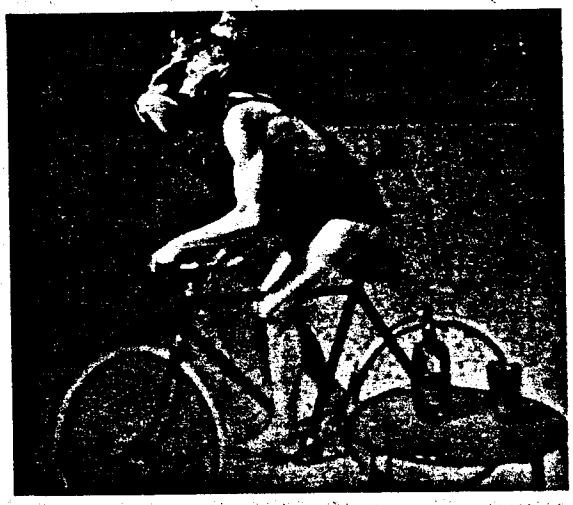
13 FORMERLY ON THE STAGE, Miss Celeste has had several offers to return, make a world tour. She likes Hollywood and pictures, has turned them down

14 HER HOME near Zoopark in Los Angeles is one reason she wants to stay there. Note autographed photos on the walls

15 TYPICAL of movie work Olga does is Katharine Hepburn's picture, "Bringing Up Baby." Leopard is "Nelson," put through her paces by Olga, who is not seen!

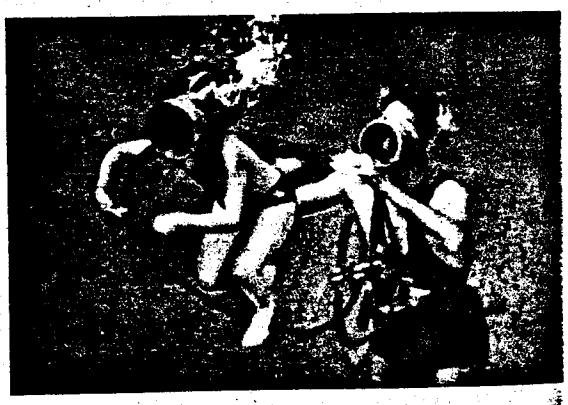
FRENCH FAD: PARIS PLAYBOYS BECOME UNDER-WATER CLOWNS

WITH A NEW TYPE diving helmet it is now possible for amateurs to remain under water 70 minutes. Above: Thirsty diver takes a drink



EXCLUSIVE SUBMARINE CLUB members were photographed under water. Above: Riding a bicycle under water is difficult, but there are no traffic complications

THESE BORED MILLIONAIRES, above, have set Paris agog by abandoning dry land for this new recreation. It is now fashionable to walk the floor of the Riviera

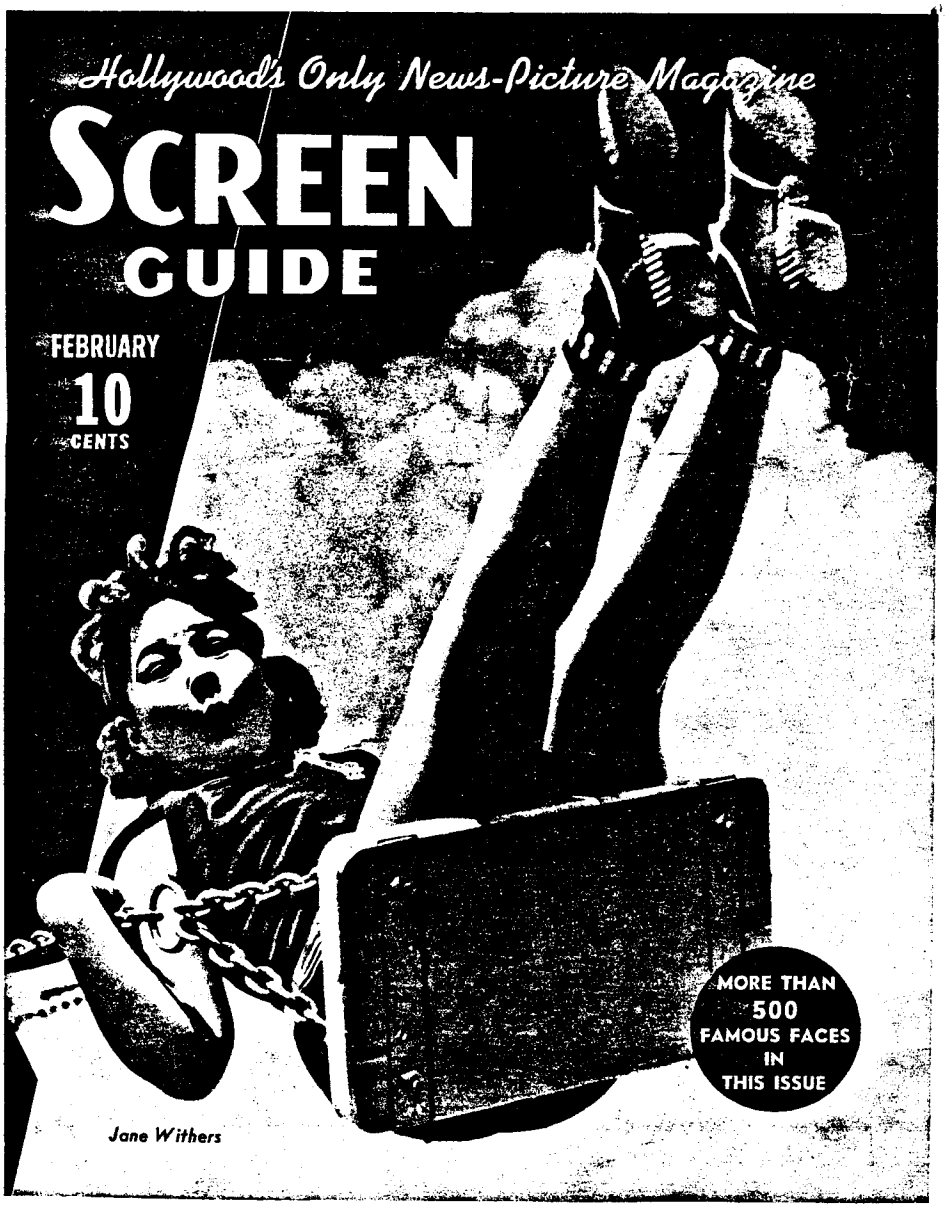


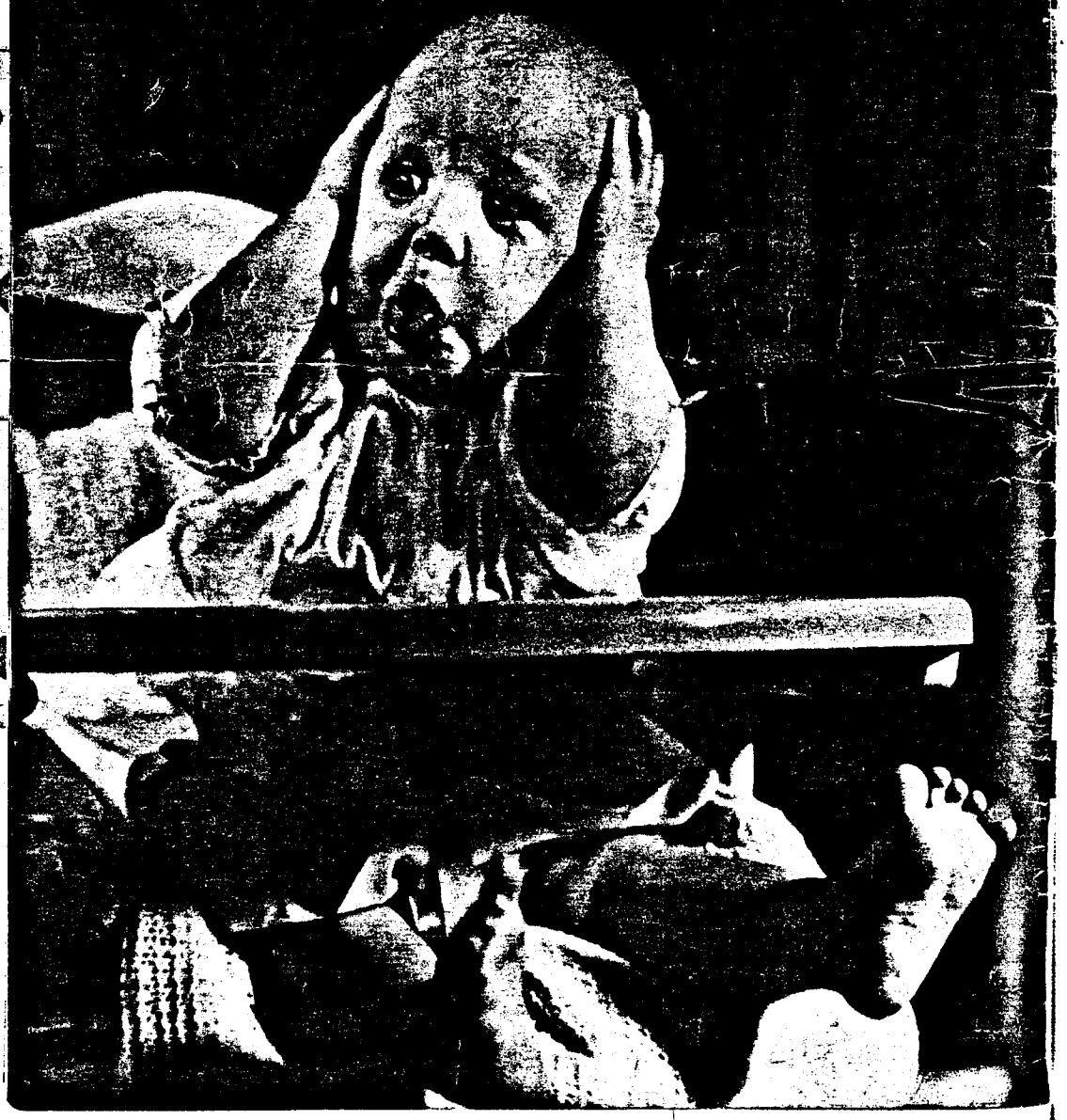
WAR HERO, INVENTOR of helmet, Commander Le Prieur, left, loads sea-gun. Above: 5-year-old diver in action. Oxygen is supplied from diving apparatus

IF YOU LIKED CLICK
YOU WILL LIKE SCREEN GUIDE

See Shirley Temple without curls. See the star who gets more mail than Robert Taylor. Watch a Hollywood party, join the game they play on a girl's leg. How Carole Lombard looked when she married William Powell. Eavesdrop on the love-life of a gorilla.

Look for this cover at your newsstand. Ask for Screen Guide.



IN CLICK NEXT MONTH...

How much does a rich man pay for his baby?
How much does a poor man pay for his?